

**Logo competition for the EduLink Project - Financial sustainability for  
Higher Education Institutions (EU-ACP)**

Dear Students

Please find the details for the logo competition for the Edulink project - Financial Sustainability for  
Higher Education Institutions.

Please contact PVC TnL office for further information

**Capacity Building for the Financial Sustainability of ACP Higher Education Institutions  
The project is co-financed in the ACP-EU Cooperation Programme in Higher Education  
(EDULINK)**

**A Programme of the ACP Group of States, with the financial assistance of the European  
Union**

**EDULINK**

It *funds cooperative projects* between Higher Education Institutions (HEIs) in the African, Caribbean and Pacific (ACP) Group of States and the 15 EU Member States that are signatories to the 9<sup>th</sup> European Development Fund (EDF).

**OUR PROJECT**

The project entails strengthening the capacity of the member universities in the area of financial sustainability through the design and implementation of a *professional development programme on resource mobilisation* and will involve all campuses of the UWI.

**PROJECT LEADER- The University of the West Indies (UWI)**

**Other PARTNERS**

- The University of Technology, Jamaica
- The University of Mauritius
- The University of Suriname
- The University of Guyana
- The University of Belize

- The University of the South Pacific
- The University of Warwick

## **LOGO COMPETITION**

A logo competition will be held from August 1<sup>st</sup> to 30<sup>th</sup> for all partner institutions to create a **logo that is representative of the project**. Submissions of a logo design are invited from all staff members of the above institutions (including UWI).

## **GUIDELINES**

1. Only two submissions per institution will be permitted.
2. Each entry should contain the design of the logo, including any suggested associated lettering.
3. The design should be free of any copyrighted characters or symbols. Entries must be original work. Copying in part or whole from any source may result in disqualification.
4. The design should read well in black and white as well as in colour.
5. All entries must be in English. Each entry must be accompanied by a brief explanation of the design, colours and associated letterings used.
6. The logo must relate to the objectives of EDULINK and/ or the project.
7. It may also be representative of the outcome of the project.
8. It should however be simple with minimal design elements.
9. The winning entry may not necessarily be used by the Project Leader. If selected, the Project Leader reserves the sole and exclusive right to make modifications and or adaptations to it and to other entries, without first obtaining the consent of the submitting participant(s). The winner and other participants will be deemed to have assigned all rights to their works to the Project Leader, including the rights to reproduction in any form.
10. The Project Leader reserves the sole copyrights to the winning entry.
11. The Project Leader reserves the right to disqualify any entry without disclosing any reason(s).

## **Logo submission**

1. In hard copy: Printed in colour on a sheet of 8.5 x 11 paper

AND

2. Electronic copy: PC format on a CD-ROM in PDF format and Adobe Illustrator or via email in high resolution GIF or JPEG format. Email entries must be accompanied by a duly-signed Entry Form which must be faxed to 868-645-2506 and emailed to [AAFinS.EDULINK@sta.uwi.edu](mailto:AAFinS.EDULINK@sta.uwi.edu)

### **Judging criteria**

1. Judging will be based on creativity, originality, relevance to the objectives and presentation. The judges' decision will be final and no further correspondence will be entertained.
2. Judging will be done by three (3) individuals in the marketing and graphic art field and who are objective with their deliberation.
3. Although the Project Leader reserves rights for use and will ultimately be the party initiating use of the design they are not part of the judging process.
4. In the event that none of the entries is determined by the judges to be satisfactory, there will not be any winner for the competition. If there is no winner, the Project Leader reserves the right to determine whether to hold another logo competition or seek designs from alternative channels.
5. The winner of the competition will be announced on October 19, 2009 via the Virtual Office. The prize will be announced.
6. The prize will be presented to the winner of the competition at the F2F training workshop in January 2010 at The University of the West Indies, St. Augustine.

### **Compensation**

1. The Project Leader assumes no obligation, responsibility or liability for costs incurred in participating in this competition.
2. All entry materials become property of the Project Leader. The Project Leader will not return any submitted materials, including electronic or physical materials. SSF may delete, destroy or dispose of such materials without any obligation whatsoever to any participant.
3. No responsibility will be accepted by the Project Leader for entries that are lost, delayed or damaged.

## **LOGO DESIGN COMPETITION**

**ENTRY FORM**

**Project Coordinator**

Ms. Joy Cooblal

[PcfIns.EDULINK@sta.uwi.edu](mailto:PcfIns.EDULINK@sta.uwi.edu)

Tel: 868-662-2002 ext. 4489

Name: \_\_\_\_\_

Institution: \_\_\_\_\_

Sex: M\F

Address: \_\_\_\_\_

Tel Work: \_\_\_\_\_

Email: \_\_\_\_\_

***Declaration by Participant***

*I have read and understood the Rules and Regulations and agree to abide by them.*

\_\_\_\_\_  
Signature of Participant

\_\_\_\_\_  
Date of submission

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