



## STATE OF THE PLANET 2010

*Connecting Voices Globally to Meet the Challenges of Climate Change, Poverty and Economic Recovery*

**March 25, 2010**

### **BACKGROUND**

#### **A Global Debate**

The State of the Planet conference brings together the world's most influential and innovative thinkers and leaders in a wide range of fields—from many academic disciplines to media, government, policy and business spheres—to tackle critical issues facing the world. An interdisciplinary approach is critical to understanding and solving complex challenges such as poverty and climate change. The goal of State of the Planet is to foster debate and the creation of effective solutions that can be used to achieve a sustainable Earth.

Every two years, since the event was founded in 1999, the conference has been held at the Earth Institute, Columbia University, in New York City, with speakers flying in from around the world. This year, the Earth Institute, The Economist and Ericsson are joining forces to bring the conversation to the global community.

#### **International Access**

For the first time ever, speakers and attendees will be able to participate from event sites in New York, Beijing, New Delhi, London and Nairobi. The debates of the day-long event, moderated by *Economist* journalists in New York, will be broadcast around the world via webcast. And a portion of each site's event program will be integrated into the overall coverage.

Even those who cannot make it to one of the five event sites will be able to watch and participate via interactive online tools and discussion boards and be a part of an extended international community of viewers, from students sitting together in classrooms to individuals watching from home.

#### **Critical Issues**

On the table will be four significant issues facing the world today—climate change, poverty, economic recovery and international systems. With a range of thought-provoking speakers and thousands participating from around the world, the resulting debates will be truly global in scope.

#### **Hosts**

- **Matthew Bishop**, American Business Editor and New York Bureau Chief, *The Economist*, New York
- **Jeffrey D. Sachs**, Director, The Earth Institute, Columbia University
- **Hans Vestberg**, President and CEO, Ericsson

#### **Master of Ceremonies**

- **Riz Khan**, Host of the Riz Khan Show, Al Jazeera English

#### **The Economist Moderators**

- **Simon Cox**, South Asia Business Correspondent, *The Economist*, New Delhi
- **Jonathan Ledgard**, Correspondent, *The Economist*, Nairobi
- **John Micklethwait**, Editor-in-Chief, *The Economist*, London
- **James Miles**, China Correspondent, *The Economist*, Beijing



## STATE OF THE PLANET 2010

**DRAFT AGENDA – (Eastern Daylight Time) New York, NY**

March 25, 2010

8:30 a.m. EDT Video Introduction

Welcome and Introduction by Event Hosts:

- **Matthew Bishop**, American Business Editor and New York Bureau Chief, *The Economist*
- **Jeffrey D. Sachs**, Director, The Earth Institute, Columbia University
- **Hans Vestberg**, President and CEO, Ericsson

Introduction of Global Sites by **Riz Khan**, Host of the Riz Khan Show, Al Jazeera English

8:59 a.m. EDT **SESSION I: CLIMATE CHANGE - What Would It Take to Complete the Climate Deal?**

### **New York**

*Event Site Host:* The Earth Institute, Columbia University

*Moderator:* **Matthew Bishop**, American Business Editor and New York Bureau Chief, *The Economist*

*Panelists:*

- **Wallace S. Broecker**, Newberry Professor of Earth and Environmental Sciences, Columbia University
- **Mark Cane**, G. Unger Vetlesen Professor of Earth and Climate Sciences and Professor of Applied Physics and Applied Mathematics, Columbia University
- **Johan Rockström**, Executive Director, Stockholm Environment Institute and Stockholm Resilience Centre, Stockholm University

### **Beijing**

*Event Site Host:* Brookings Institution, Tsinghua University

*Moderator:* **James Miles**, China Correspondent, *The Economist*

*Panelists:*

- **Jiang Kejun**, Research Professor and Director, Energy Systems Analysis and Market Analysis Division, Energy Research Institute, National Development and Reform Commission
- **Qi Ye**, Professor of Environmental Policy and Management and Director of the Climate Policy Institute, Tsinghua University
- **Xiao Geng**, Director, Brookings Tsinghua Center for Public Policy; Senior Fellow, Brookings Institution
- **Xu Jintao**, Professor of Natural Resource Economics; Head of the Environmental Economics Program in China, Peking University
- **Zha Daojiong**, Professor of International Political Economy, School of International Studies, Peking University

### **New Delhi**

*Event Site Host:* The Energy and Resources Institute (TERI)

*Moderator:* **Simon Cox**, South Asia Business Correspondent, *The Economist*

*Panelists:*

- **Nitin Desai**, Former UN Under-Secretary-General; Distinguished Fellow, The Energy and Resources Institute (TERI)
- **Devin Narang**, Chairman and Managing Director, Freeplay Group



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- **Kirit Parikh**, Former Member, Planning Commission, Government of India; Chairman, Integrated Research and Action for Development (IRADe)
- **Leena Srivastava**, Executive Director (Operations), The Energy and Resources Institute (TERI)

### Monaco

**HSH Prince Albert II** of Monaco

10:45 a.m. EDT Break

11:10 a.m. EDT **SESSION II: POVERTY - How Do We Achieve the Millennium Development Goals?**

### New York

*Event Site Host:* The Earth Institute, Columbia University

*Moderator:* **Matthew Bishop**, American Business Editor and New York Bureau Chief, *The Economist*

*Panelists:*

- **HRH Princess Máxima** of the Netherlands, UN Secretary-General's Special Advocate for Inclusive Finance for Development
- **Glenn Denning**, Professor of Professional Practice, Columbia University
- **Upmanu Lall**, Alan and Carol Silberstein Professor of Earth and Environmental Engineering, Columbia University
- **Hans Vestberg**, President and CEO, Ericsson

### Nairobi (Special Focus: Is Green Growth the Answer for Africa?)

*Event Site Host:* United Nations Environment Programme (UNEP)

*Moderator:* **Jonathan Ledgard**, Correspondent, *The Economist*

*Panelists:*

- **Mike Bushell**, Principal Scientific Adviser, Syngenta International Research
- **James Mwangi**, Group Managing Director and CEO, Equity Bank
- **Sylvia Mwachuli**, Africa Communications, UN Millennium Campaign
- **Achim Steiner**, Executive Director, United Nations Environment Programme (UNEP); UN Under-Secretary-General

12:15 p.m. EDT Lunch

1:30 p.m. EDT **KEYNOTE ADDRESS: President Felipe Calderón Hinojosa**, United Mexican States (speaking from Mexico City)



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1:58 p.m. EDT **SESSION III: ECONOMIC RECOVERY - What Does a Green Recovery Look Like?**

### **New York**

*Event Site Host:* The Earth Institute, Columbia University

*Moderator:* **Riz Khan**, Host of the Riz Khan Show, Al Jazeera English

*Panelists:*

- **Sanjeev Chadha**, Chairman and CEO, PepsiCo India
- **Geoffrey Heal**, Paul Garrett Professor of Public Policy and Business Responsibility and Professor of Economics and Finance, Columbia University
- **Bob McCooley**, Senior Vice President of New Listings and Capital markets, NASDAQ
- **Peter Wierenga**, Executive Vice President and CEO, Philips Research

### **London**

*Event Site Host:* *The Economist*

*Moderator:* **John Micklethwait**, Editor-in-Chief, *The Economist*, London

*Panelists:*

- **Lord John Browne** of Madingley, Managing Director and Managing Partner (Europe), Riverstone Holdings
- **Douglas L. Gilstrap**, Senior Vice President and Head of Strategy, Ericsson
- **Michael Jacobs**, Special Adviser to the Prime Minister on Climate Change and Environment, United Kingdom

4:00 p.m. EDT **KEYNOTE ADDRESS: Ban Ki-moon**, UN Secretary-General

4:30 p.m. EDT **SESSION IV: How Can an International System Be Built To Deal With Transnational Issues?**

### **New York**

*Event Site Host:* The Earth Institute, Columbia University

*Moderator:* **Riz Khan**, Host of the Riz Khan Show, Al Jazeera English

*Panelists:*

- **Scott Barrett**, Lenfest-Earth Institute Professor of Natural Resource Economics, Columbia University
- **Matthew Bishop**, American Business Editor and New York Bureau Chief, *The Economist*
- **Jeffrey D. Sachs**, Director, The Earth Institute, Columbia University
- **Ann Veneman**, Executive Director, United Nations Children's Fund (UNICEF)

5:15 p.m. EDT Wrap-Up: **Jeffrey D. Sachs**, **Hans Vestberg** and **Matthew Bishop**