

## **Master of Business Administration (Specialisation: Hospitality and Tourism) – LM509 (Subject to Approval)**

This programme addresses the design and implementation of sustainable strategies for the survival of tourism sector in this highly competitive global industry. Specifically, this programme seeks to develop the student's (1) understanding of key forces and actors within the tourism arena, and (2) ability in creating, developing and sustaining a differentiated service quality culture in the tourism industry in order to gain sustainable tourism centrality.

### **1. Objectives**

The objectives of the MBA Hospitality and Tourism Program are:

- (i) to provide advanced educational opportunities for improving the practice of management in the private and the public tourism and hospitality sectors of the economy;
- (ii) to prepare managers to assume key positions of responsibility and perform in a wide variety of specific assignments within tourism and hospitality organisation;
- (iii) to enhance the capacity for decision making and problem-solving, innovation and creativity; and
- (iv) to enhance professionalism in *Managerial* practice through:
  - understanding the implications of an increasingly global economy and the changing legal, ethical, cultural and political environments of business;
  - acquiring knowledge of management techniques and applying them to practical situations;
  - developing the ability to identify problems and foster the skills to find solutions;
  - developing the ability to integrate knowledge acquired across functional areas and disciplines;
  - managing human and material resources in a culturally diverse and rapidly changing technological world; and
  - fostering the spirit of creativity and entrepreneurship required to cope with complex situations in a rapidly changing environment.

### **2. General Entry Requirements**

Successful completion of an undergraduate degree with

- at least a Second Class or 50%, whichever is applicable or
- a GPA not less than 2.5 out of 4 or equivalent, from a recognised higher education institution.

**OR** alternative qualifications acceptable to the University of Mauritius.

### **3. Programme Requirements**

- A Bachelor's Degree with at least Second Class
- Preference will be given to candidates with two years' relevant professional work experience

### **4. General and Programme Requirements – Special Cases**

The following may be deemed to have satisfied the General and Programme requirements for admission:

- (i) Applicants who do not satisfy any of the requirements as per Regulations 2 and 3 above but who submit satisfactory evidence of having passed examinations which are deemed by the Senate to be equivalent to any of those listed.
- (ii) Applicants who do not satisfy any of the requirements as per Regulations 2 and 3 above but who in the opinion of Senate submit satisfactory evidence of the capacity and attainments requisite to enable them to pursue the programme proposed.
- (iii) Applicants who hold a full practising professional qualification obtained by examination.

**5. Programme Duration**

	<b>Normal (Years)</b>	<b>Maximum (Years)</b>
Master's Degree:	2	4
Postgraduate Diploma:	2	4

**6. Credits Per Year:** Minimum 6 credits, Maximum 36 credits subject to regulation 5.

**7. Minimum Credits Required for the Awards**

Master's Degree:	42 credits
Postgraduate Diploma:	36 credits (without dissertation)

**8. Assessment**

Each module will carry 100 marks and will be assessed as follows (unless otherwise specified):

Assessment will be based on a written examination of 3-hour duration and continuous assessment carrying a range of 30 - 40% of total marks. Continuous assessment will be based on at least 2 assignment(s), and/or seminar presentations per module per year.

For a student to pass a module an overall total of 40% for combined continuous assessment and written examination components would be required without minimum threshold within the individual continuous assessment and written examination.

Each module of 45 hours carries 3 credits and each module of 90 hours carries 6 credits.

**(1) Business Research Methods Module**

The module **MGT 6001 Business Research Methods** will be assessed as follows:

- (i) Continuous assessment is 50% broken down as follows:
  - Literature review: 10%
  - Statistical Analysis: 15%
  - Research proposal: 25%
- (ii) Final written examination: 50%

## **(2) Practitioners Workshops**

Practitioners Workshops shall be compulsory and will be conducted seminar style. These workshops will be non-examinable 1 credit 15 hrs modules. As part of the assessment students will be required to submit a report of 2000 – 2500 words. **Students will be assigned Grade “S” upon satisfactory attendance and performance in these workshops in order to be eligible for the award of the degree.**

## **(3) Residential Seminar**

During year 2, a Residential Seminar **will be** organised by the Faculty. Students should compulsorily attend and actively participate in the Residential Seminar whenever organised and:

- (i) Students will be required to submit a report of not less than 1200 words to their Programme Coordinator after attendance and participation;
- (ii) Seminar attendance and the report shall be assessed by the Programme Coordinator
- (iii) Attendance at **all sessions of the Seminar is compulsory** and failure to do so would entail non-award of the MBA degree and
- (iv) Grade ‘S’ assigned upon satisfactory performance as well as attendance at all sessions of the Seminar, in order to be eligible for award of the degree.

## **9. Dissertation**

Dissertation will carry 6 credits and it is crucial that students attend all lectures on Business Research Methods Module to be properly equipped to produce good dissertations. Assessment will also include performance at *viva-voce*.

### **Submission Deadlines for Dissertation**

First Draft: End of July in the Final Year.

Final Copy: Last working day of August in the Final Year.

## **10 Specific Regulations**

If CPA < 40, at the end of 2 consecutive semesters, the registration of the student will be terminated.

## **11. Important Note**

The rules as stipulated in this Programme Structure and Outline Syllabus will replace all other rules and regulations.

## 12. List of Modules

Code	Module Name	Hrs/Wk L+P	Credits
<b><u>CORE</u></b>			
DFA 6127	Business Accounting & Finance	3+0	3
MGT 6001	Business Research Methods	3+0	3
MGT 6002	Corporate Ethics & Governance	3+0	3
MGT 6004	Managing Human Resources	3+0	3
MGT 6005	Marketing Management	3+0	3
MGT 6006	Managing Production & Operations	3+0	3
MGT 6294	Strategic Management for Hospitality and Tourism	3+0	3
MGT 6295	Sustainable Development in the Hospitality Industry	3+0	3
MGT 6296	Tourism and Hospitality Dynamics	3+0	3
MGT 6000	Dissertation	-	6
MGT 6100	Residential Seminar	-	-
<b><u>ELECTIVES</u></b>			
MGT 6008	Business Economics	3+0	3
MGT 6297	Entrepreneurship for Tourism and Hospitality	3 + 0	3
MGT 6290	E Tourism	3 + 0	3
MGT 6298	Events and Meeting Management	3 + 0	3
MGT 6291	Tourist Behavior	3 + 0	3
<b><u>PRACTITIONERS WORKSHOP</u></b>			
MGT 6003	Negotiation and Communication Skills for Managers	-	1
MGT 6243	Health and Wellness Management	-	1
LAWS 4011	Legal Environment of Business	-	1

### NOTE:

- 1) Modules carrying 3 credits will be examined at the end of the semester they are run.
- 2) The module Business Research Methods is an *examinable* module which carries 3 credits. The examination will account for 50% of total marks and continuous assessments will account for the remaining 50% distributed as per regulation 8 above.
- 3) There will be 3 Practitioners' workshops, the first in *Negotiation and Communication Skills for Managers*, the second in *Legal Environment of Business* and the third in *Health and Wellness Management*. Each workshop will be run seminar style and will be non-examinable 1-credit 15-hour module. Students will be required to submit a report of 2000-2500 words for assessment at the end of each workshop.
- 4) The above list of elective modules is not exhaustive.
- 5) The University may not offer any of the elective modules if a critical mass of students is not attained and may shift modules from semester 1 to semester 2 or vice versa, depending on availability of resources

### 13. Programme Plan MBA Specialisation Hospitality and Tourism

<b><u>YEAR 1</u></b>			
<b><u>CORE</u></b>			
<b>Code</b>	<b>Module Name</b>	<b>Hrs/Wk</b>	<b>Credits</b>
DFA XXX	Business Accounting & Finance <sup>1</sup>	3 + 0	3
MGT 6004	Managing Human Resources <sup>1</sup>	3 + 0	3
MGT 6005	Marketing Management <sup>1</sup>	3 + 0	3
MGT 6001	Business Research Methods <sup>2</sup>	3 + 0	3
MGT 6002	Corporate Ethics & Governance <sup>2</sup>	3 + 0	3
MGT 6006	Managing Production & Operations <sup>2</sup>	3 + 0	3
<b><u>PRACTITIONERS WORKSHOP</u></b>			
MGT 6003	Negotiation and Communication Skills for Managers <sup>1</sup>	-	1
LAWS 4011	Legal Environment of Business <sup>2</sup>	-	1
<b><u>YEAR 2</u></b>			
<b>Code</b>	<b>Module Name</b>	<b>Hrs/Wk</b>	<b>Credits</b>
<b><u>CORE</u></b>			
MGT 6295	Sustainable Development in the Hospitality Industry <sup>1</sup>	3 + 0	3
MGT 6296	Tourism and Hospitality Dynamics <sup>1</sup>	3 + 0	3
MGT 6294	Strategic Management for Hospitality and Tourism <sup>2</sup>	3 + 0	3
MGT 6000Y	Dissertation	-	6
MGT 6100	Residential Seminar	-	-
<b><u>PRACTITIONERS WORKSHOP</u></b>			
MGT 6243	Health and Wellness Management <sup>1</sup>	-	1
<b><u>ELECTIVES</u></b>			
<b>CHOOSE ONE ELECTIVE</b>			
MGT 6008	Business Economics	3 + 0	3
MGT 6297	Entrepreneurship for Tourism and Hospitality <sup>2</sup>	3 + 0	3
MGT 6290	E Tourism <sup>2</sup>	3 + 0	3
MGT 6298	Events and Meeting Management <sup>2</sup>	3 + 0	3
MGT 6291	Tourist Behavior <sup>2</sup>	3 + 0	3

**NOTE:**

- 1) <sup>1</sup> – Module normally run in Year 1 Semester 1, subject to availability of resources
- 2) <sup>2</sup> – Module normally run in Year 1 Semester 2, subject to availability of resources
- 3) <sup>3</sup> – Module normally run in Year 2 Semester 1, subject to availability of resources
- 4) Modules carrying 3 credits will be examined at the end of respective semesters they are run.
- 5) Practitioners Workshops are compulsory and non-examinable.
- 6) The above list of elective modules is not exhaustive.
- 7) The University may not offer any of the elective modules if a critical mass of students is not attained and may shift modules from semester 1 to semester 2 or vice versa, depending on availability of resources

The dissertation will allow the student to explore in depth an area or an issue related to particular interests. It will draw upon relevant concepts and techniques introduced during the taught part of the course and will seek to combine the theory and practice of management through the completion of a substantial and relevant in-depth piece of work. Report of approximately 12,000 - 14,000 words.

**MGT 6100 RESIDENTIAL SEMINAR**

Students will be required to submit a report of not less than 1200 words to their programme coordinator after attendance and participation. Seminar attendance and the report shall be assessed by the Programme Coordinator. Grade 'S' will be assigned upon satisfactory performance to be eligible for the award of the degree.

*March 2010*