

# MSc International Business Management - LM507

## 1. Objectives

The aim of the Programme is to provide participants with knowledge in the field of International Business that will be both academically rigorous and vocationally relevant. The core modules of the Programme provide a comprehensive grounding in theoretical and empirical aspects of international business, while the elective modules will allow students to explore issues in the functional areas of international firms. An innovative aspect of this degree Programme is the foreign language-based module in German, Spanish, Portuguese or Mandarin.

Upon successful completion of the Programme, students would have acquired the necessary skills to:

- think analytically and critically, aptitudes which are of crucial importance in today's continuously changing and turbulent global business environment;
- work at managerial level within an international/multinational organisation;
- work effectively in more than one country;
- recognise and analyse complex management problems in multinational and international firms that deal extensively with foreign firms and to implement the solutions in the context of internationally operating organisations; and
- handle a foreign language, which should provide them with an added edge within the international business sectors.

The Programme is of relevance to those interested in a professional career in:

- (i) international business consultancy;
- (ii) the international business management of international/multinational companies, or
- (iii) government, public institutions or non-governmental organisations where an in-depth understanding of various aspects of international business, management and strategy is essential.

## 2. General Entry Requirements

Successful completion of an undergraduate degree with

- at least a Second Class or 50%, whichever is applicable or
- a GPA not less than 2.5 out of 4 or equivalent, from a recognised higher education institution.

**OR** alternative qualifications acceptable to the University of Mauritius.

## 3. Programme Requirements

Preference will be given to holders of a degree in Management, Finance, Economics or Law.

## 4. General and Programme Requirements – Special Cases

The following may be deemed to have satisfied the General and Programme requirements for admission:

- (i) Applicants who do not satisfy any of the requirements as per Regulations 2 and 3 above but who submit satisfactory evidence of having passed examinations which are deemed by the Senate to be equivalent to any of those listed.
- (ii) Applicants who do not satisfy any of the requirements as per Regulations 2 and 3 above but who in the opinion of Senate submit satisfactory evidence of the capacity and attainments requisite to enable them to pursue the programme proposed.
- (iii) Applicants who hold a full practising professional qualification obtained by examination.

## 5. Programme Duration

The duration of the Graduate Programme should normally not exceed 4 years (8 Semesters).

	<b>Normal</b>	<b>Maximum</b>
Master's Degree (PT):	2 Years	4 Years
Postgraduate Diploma:	2 Years	4 Years

6. **Credits per Year:** Minimum 6 credits, Maximum 21 credits subject to Regulation 5.

## 7. Minimum Credits required for Awards

For the award of MSc International Business Management degree, the student must obtain at least 36 credits. This should include all the core and elective modules and 6 credits from the dissertation.

Master's Degree:	36
Postgraduate Diploma:	30

Breakdown as follows:

	<b>Credits from</b>			
	<b>Core Taught Modules</b>	<b>Dissertation</b>	<b>Electives</b>	<b>TOTAL</b>
Master's Degree:	24	6	6	36
Postgraduate Diploma:	24	-	6	30

## 8. Assessment

Each module will carry 100 marks and will be assessed as follows (unless otherwise specified):

Assessment will be based on a written examination of 3 hour duration and continuous assessment carrying 40% of total marks. Continuous assessment will be based on at least two of the following: assignments, and/or seminar presentations.

For a student to pass a module an overall total of 40% for combined continuous assessment and written examination components would be required without minimum threshold within the individual continuous assessment and written examination.

### I. Research Methodology for Managers

The module **MGT6015Y Research Methodology for Managers** will be assessed as follows:

- (i) Continuous assessment is 50% broken down as follows:
  - Literature review: 10%
  - Statistical Analysis: 15%
  - Research proposal: 25%
- (ii) Final written examination: 50%

### II. Residential Seminar

During Year 2 of the programme, a Residential Seminar will be organised by the Faculty. Students should compulsorily attend and actively participate in the Residential Seminar whenever organised and:

- a. Students will be required to submit a report of not less than 1200 words to their Programme Coordinator after attendance and participation;
- b. Seminar attendance and the report shall be assessed by the Programme Coordinator;
- c. Attendance at all sessions of the Seminar is compulsory and failure to do so would entail non-award of the MSc degree and
- d. Grade 'S' assigned upon satisfactory performance as well as attendance at all sessions of the Seminar, in order to be eligible for award of the degree.

### III. Business Language Workshop

The business language workshop shall be **compulsory**. It will be non-examinable and run over 30 hours. As part of the assessment, students will be required to submit assignments and/or perform oral presentations. **Students will be assigned Grade “S” upon satisfactory attendance and performance in the workshop in order to be eligible for the award of the degree.**

### 9. Dissertation

Dissertation will carry 6 credits and it is crucial that students attend all lectures on Research Methodology for Managers Module to be properly equipped to produce good dissertations. Assessment will also include performance at *viva-voce*.

#### Submission Deadlines for Dissertation:

First Draft: End of July in the Final Year.

Final Copy: Last working day of August in the Final Year.

### 10. Important Note

The rules as stipulated in the Programme Structure and Outline Syllabus will replace all other rules & regulations.

### 11. List of Modules

#### CORE MODULES

Code	Module Name	Hrs/Wk	Credits
MGT5219	International Business Environment	3	3
MGT6117	International Business Strategy	3	3
MGT5222	Intercultural Management	3	3
MGT6035	Global Marketing Management	3	3
MGT6015	Research Methodology for Managers	3	3
MGT5220	Multinational Corporations and Emerging Markets	3	3
MGT 6118	Governance and Corporate Ethics	3	3
MGT5221	Logistics and Supply Chain Management	3	3
MGT6000Y	Dissertation		6
MGT6100	Residential Seminar	-	S

#### ELECTIVE MODULES (Choose at least two)

MGT6119	International Entrepreneurship and Innovation	3	3
ACF 6009	International Business Finance	3	3
MGT6120	Project Management	3	3
ACF 6008	International Accounting	3	3
LAWS6607	International Business Law	3	3

#### **BUSINESS LANGUAGE WORKSHOP**

MGT6042	Business Language workshop	-	S
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#### **NOTE:**

- (i) All exams will be held at the end of semester.
- (ii) The above list of elective modules is not exhaustive.
- (iii) The University may not offer any of the elective modules if a critical mass of students is not attained.

**12. Programme Plan - MSc International Business Management**

**YEAR 1**

<b>Code</b>	<b>Module Name</b>	<b>Hrs/Wk</b>	<b>Credits</b>
<b>CORE</b>			
MGT5219	International Business Environment*	3	3
MGT5220	Multinational Corporations and Emerging Markets**	3	3
MGT5222	Intercultural Management*	3	3
MGT6117	International Business Strategy*	3	3
MGT5221	Logistics and Supply Chain Management**	3	3
MGT6015	Research Methodology for Managers **	3	3

**YEAR 2**

<b>Code</b>	<b>Module Name</b>	<b>Hrs/Wk</b>	<b>Credits</b>
<b>CORE</b>			
MGT6035	Global Marketing Management*	3	3
MGT6118	Governance and Corporate Ethics **	3	3
MGT 6000Y	Dissertation	-	6
MGT6042	Business Language Workshop ***	-	S
MGT6100	Residential Seminar		S
<b>ELECTIVES CHOOSE AT LEAST TWO****</b>			
MGT6119	International Entrepreneurship and Innovation	3	3
ACF 6009	International Business Finance	3	3
MGT6120	Project Management	3	3
ACF 6008	International Accounting	3	3
LAWS6607	International Business Law	3	3

\* These are 3-credit modules, which will be run and examined at the end of the first semester.

\*\*These are 3-credit modules, which will be run and examined at the end of the second semester

\*\*\* The business language workshop will be run over Semester 1 of Year 2

\*\*\*\*One elective in semester 1 and one elective in semester 2