Rank Interactive Mauritius is hiring an Operations Delivery Executive!

Rank Interactive, the digital arm of the Rank Group plc, stands as a leading global digital gaming company fuelled by top-tier talent and technology. Recognised through iconic brands, our products and our people, we bring entertainment to millions of people worldwide on various devices daily.

Operating with a multi-branded strategy, we offer online entertainment, bingo and slot gaming, along with a social gaming mobile experience, using a mix of proprietary and licensed software. With offices in the UK, Gibraltar, Mauritius & South Africa and being part of a group with approximately 8,000 employees globally; we unite people and entertainment across diverse digital channels.

Joining our high-performing and inclusive culture, you'll instantly become part of a team supporting our customer-facing initiatives

Situated at Standard Chartered Building, Ebene, Mauritius.

Duties are as follows:

The Operations Delivery Executive will be responsible for the flawless execution of campaigns across multiple channels, ensuring seamless player life cycle experiences. Taking charge of the digital product, this role involves setting up and executing campaigns, managing day-to-day operational tasks, and maintaining customer-facing websites for relevance and accuracy.

Reporting to the Operations Delivery Manager, key responsibilities include error-free setup of promotions, day-to-day operational management spanning product, marketing, CRM, VIP, and financial analysis. The role involves executing, planning, and implementing campaigns to meet defined KPIs, creating and reporting on bonuses, and translating CRM/VIP/Marketing ideas into compelling copy content.

The Operations Delivery Executive collaborates with various teams to create effective customer journeys, integrating new procedures and technology for increased process efficiency. From executing multi-channel campaigns to serving as a liaison for campaign issues, bonuses, and promotions, this role ensures a seamless customer experience. The executive will be a subject matter expert in marketing tools managing updates for landing pages, site banners, and Terms & Conditions.

This role is pivotal in orchestrating successful campaigns, optimizing processes, and contributing to the growth and success of the company.

We are currently looking for degree holders in: BSc (Hons) Marketing Management BSc (Hons) Communication Studies with specialisation in Journalism BSc (Hons) Communication Studies with specialisation in Business Communication BSc (Hons) Management (Minor: Entrepreneurship) BSc (Hons) Management (Minor: Business Informatics)

Duration: Full time

Experience:

Proficiency in customer service and retention strategies. Advanced skills in Microsoft Excel, showcasing a highly analytical and data-driven approach with a keen attention to detail. Intermediate-level experience in HTML content management.

Remuneration: To be disclosed at interview stage

Working Days/ Time: From Monday to Friday- 10:00 - 19:00

Send your CV/ Motivation Letter on: Krittika.nunkoo@rank.com

By: 31.05.2025

Learn more on their company: https://careers.rank.com/about-us