

BSc (Hons) Business Studies - LM426

1. Objectives

The Programme is designed to provide a broad business knowledge to students. It cuts across Management, Accounting, Law, Finance and other sciences, like Economics and Information Technology. Unlike the Management degree, the Business Studies has broader base, where the eventual holders of the Certificate/Diploma or Degree can go in more diversified fields and thereafter specialize more by acquiring experience or by doing specialized postgraduate degrees. Students can exit at any point as provided in the Programme.

2. General Entry Requirements

In accordance with General Entry Requirements for admission to the University for Undergraduate Degrees.

3. Programme Requirements

Credit in five (5) subjects at 'O' Level including Mathematics.
2 GCE 'A' Level passes.

4. Programme Duration

	Normal (Year(s))	Maximum (Years)
Certificate:	1	3
Diploma:	2	5
Degree:	4	7

5. Credits per Year

Minimum 6, Maximum 42 subject to Regulation 4.

6. Minimum Credits Required for Award of

Certificate:	30
Diploma:	60
Degree:	102

Note: Certificate/Diploma/Degree will be delivered on EXIT of Programme, after having completed the above number of credits.

Breakdown as follows:

Degree	Minimum credits for core taught modules	Dissertation	Elective modules	Total
4 years	90	6	6	102

7. Assessment

Each module will carry 100 marks and will be assessed as follows:

Assessment will be based on a written examination of 2-hour (for a semester module) or 3-hour (for a yearly module) duration as specified and continuous assessment carrying a range of 20% to 30% of total marks except for Module Research Methodology in Management. Continuous assessment will be based on two (2) assignments and should include at least one class test per module per year.

For a student to pass a module, an overall total of 40% for combined continuous assessment and written examination components would be required without minimum thresholds within the individual continuous assessment and written examination.

Written Examination and Continuous Assessment would each carry a weighting of 50% each for the Module **Research Methodology in Management (MGT 2117)**. Continuous Assessment would be based on writing literature review, developing research methodology and report writing.

8. List of Modules

CORE MODULES

Code	Module Name	Hrs/Wk	Credits
		L+P	
CSE 1010e(1)	Introduction to Information Technology	O.E.	3
CSE 1021(1)	Basic Computer Applications	2+2	3
DFA 1020Y(1)	Accounting and Financial Analysis	3+0	6
DFA 2001Y(3)	Cost and Management Accounting	3+0	6
LAWS 2003Y(3)	Foundations of Company Law and Sociétés	3+0	6
ECON 1111(1)	Microeconomics	D.E.	3
ECON 1211(1)	Macroeconomics	D.E.	3
MGT 1111(1)	Organisation & Management	D.E.	3
MGT 1203Y(1)	Marketing Fundamentals	3+0	3
STAT 1010(1)	Statistics I	D.E.	3
MGT 2060Y(3)	Marketing Management	3+0	6
MGT 2061Y(3)	Human Resource Management	3+0	6
MGT 2062Y(3)	Operations Management	3+0	6
MGT 2064Y(3)	Marketing Communications	3+0	6
MGT 2117(3)	Research Methodology in Management	3+0	3
MGT 2115(3)	Business Ethics	3+0	3
MGT 3000Y(5)	Dissertation	-	6
MGT 3058Y(5)	Strategic Management	3+0	6
MGT 3059Y(5)	International Business & Management	3+0	6
MGT 3063Y(5)	Human Resource Development and Organisation Development	3+0	6
MGT 3067(5)	Productivity, Quality and Re-engineering	3+0	3

ELECTIVE MODULES

DFA 2104Y(3)	Taxation	3+0	6
MGT 2080Y(3)	Quality Principles and Practice	3+0	6
LAWS 3100Y(3)	Labour and Industrial Relations Law	3+0	6
MGT 2065Y(3)	Buyer Behaviour	3+0	6
MGT 2069Y(3)	Sustainable Tourism	3+0	6

NOTES:

Submission Deadline for dissertation:

Final copy: Last working day of March in the final year of the programme.

9. Programme Plan - BSc (Hons) Business Studies

Modules carrying asterisk(s):

*These are 3-credit modules, which will be run and examined at the end of the **first** semester.

These are 3-credit modules, which will be run and examined at the end of the **second semester.

All 3-credit modules are run over 15 weeks and exams are scheduled at the end of the semester in which the module is run.

D.E. modules, tutoring and exams will be on a semester basis as follows:

Semester 1

Organisation and Management (MGT 1111(1))

Microeconomics (ECON 1111(1))

Introduction to Information Technology (CSE 1010e(1))

Statistics I (STAT 1010(1))

Semester 2

Macroeconomics (ECON 1211(1))

YEAR 1

Code	Module Name	Hrs/Wk L+P	Credits
CORE			
ECON 1111(1)	Microeconomics*	D.E.	3
CSE 1010e(1)	Introduction to Information Technology*	O.E.	3
CSE 1021(1)	Basic Computer Applications	2+2	3
DFA 1020Y(1)	Accounting and Financial Analysis	3+0	6
MGT 1203(1)	Marketing Fundamentals**	3+0	3
MGT 1111(1)	Organisation & Management*	D.E.	3
ECON 1211(1)	Macroeconomics**	D.E.	3

YEAR 2

Code	Module Name	Hrs/Wk L+P	Credits
CORE			
STAT 1010(1)	Statistics I*	D.E.	3
MGT 2060Y(3)	Marketing Management	3+0	6
MGT 2061Y(3)	Human Resource Management	3+0	6
LAWS 2003Y(3)	Introduction to Law and Legal Framework of Company Law and Sociétés	3+0	6
MGT 2117(3)	Research Methodology in Management*	3+0	3

YEAR 3

Code	Module Name	Hrs/Wk L+P	Credits
CORE			
MGT 2064Y(3)	Marketing Communications	3+0	6
MGT 2062Y(3)	Operations Management	3+0	6
MGT 3063Y(5)	Human Resource Development and Organisation Development	3+0	6
DFA 2001Y(3)	Cost and Management Accounting	3+0	6

YEAR 4

Code	Module Name	Hrs/Wk L+P	Credits
CORE			
MGT 3067(5)	Productivity, Quality and Re-engineering*	3+0	3
MGT 2115(3)	Business Ethics*	3+0	3
MGT 3059Y(5)	International Business & Management	3+0	6
MGT 3058Y(5)	Strategic Management	3+0	6
MGT 3000Y(5)	Dissertation	-	6
ELECTIVES			
CHOOSE AT LEAST ONE FROM			
MGT 2065Y(3)	Buyer Behaviour	3+0	6
MGT 2069Y(3)	Sustainable Tourism	3+0	6
DFA 2104Y(3)	Taxation	3+0	6
MGT 2080Y(3)	Quality Principles and Practice	3+0	6
LAWS 3100Y(3)	Labour and Industrial Relations Law	3+0	6

Note: Electives are subject to: (1) availability of resources, & (2) minimum critical mass of students for the elective.

January 2010