

## BSc (Hons) International Business Management –LM307

### 1. Objectives

The integration of markets urges organisations to work beyond their traditional regional boundaries and compete in diverse global environments. As such these organisations need leaders and managers who can work across multicultural barriers and develop effective international strategies. The BSc (Hons) International Business Management is designed for local and international students seeking a career in the growing global economy. The aim of this programme in International Business Management is to equip graduates with the knowledge, inter cultural skills and understanding to succeed in the global work place. In addition, it will provide a stepping stone to students who want to pursue higher studies in the field of international business.

### 2. General Entry Requirements

In accordance with General Entry Requirements for admission to the University for Undergraduate Degrees.

### 3. Programme Requirements

Credit in five (5) subjects at ‘O’ Level including Mathematics.  
2 GCE ‘A’ Level passes

### 4. Minimum Requirements for Awards

#### (i) Degree Award

Core & Elective Structure	Credits
<i>Core Modules</i>	
Management	63
Finance and Accounting	9
Computer Science & Engineering	3
Law	12
Statistics	3
Electives	12
<b>Total</b>	<b>102</b>

#### (ii) Diploma Award

The diploma is provided as a possible exit point in the programme at the end of Year 2. A student may opt for a **Diploma in International Business Management** provided s/he satisfies the minimum requirements, as specified below.

<b>Core &amp; Elective Structure</b>	<b>Credits</b>
<i>Core Modules</i>	
Management	36
Finance and Accounting	6
Computer Science & Engineering	3
Law	12
Statistics	3
<b>Total</b>	<b>60</b>

## 5. Programme Duration

	<b>Normal (Years)</b>	<b>Maximum (Years)</b>
Diploma	2 Years	4 Years
Degree:	3 -Years (6 semesters)	5 Years (10 semesters)

6. **Credits per Year:** Maximum 48 credits, Minimum 18 credits subject to Regulation 5

7. **Minimum Credits Required for Degree Award:** 102

For the award of the **BSc (Hons) International Business Management Degree**, the student must obtain at least 102 credits (see 4 above).

## 8. Assessment

Each module will be assessed over 100 marks (i.e. expressed as %) and will be assessed as follows:

Assessment will be based on written examination (of 2 to 3-hour duration, as specified) and continuous assessment carrying a range of 20% to 30% of total marks except for Module Research Methodology in Management.

<b>Module</b>	<b>Continuous Assessment</b>	<b>Written Examination</b>
MGT (2117) - Research Methodology in Management	50 % (Based on writing literature review, developing research methodology and report writing).	50%

Continuous assessment will be based on two (2) assignments and should include at least one class test per module per year.

For a student to pass a module, an overall total of 40% for combined continuous assessment and written examination components would be required without minimum thresholds within the individual continuous assessment and written examination.

Most modules in the structure are **yearly modules** which are taught over a period of two semesters but examined at the end of the second semester only. There are continuous assessments over the period of two semesters and the written examination will be of a duration of 3 hours for a yearly module of 6 credits.

Some modules in the structure are run over 15 weeks and carry 3 credits. The assessment of such modules will consist of continuous assessment and an examination of a duration of 2 hrs at the end of the semester in which the module is run.

Students should complete at least 3 months' Practical Training over the whole duration of the programme to be eligible for award of their degree. Upon successful completion of the training, Grade S will be assigned for the award of the degree.

### **Submission Deadline for Dissertation**

**Final copy:** Last working day of March in the final year of the programme

## **9. Termination of Registration**

If the CPA of a student is < 40 for an academic year, s/he will have to repeat the entire academic year, and retake modules as and when offered. However, s/he will not be required, if s/he wishes, to retake module(s) for which Grade C or above has been obtained.

Students will be allowed to repeat only once over the entire duration of the Programme of Studies.

Registration of a student will be terminated if

- i. the CPA is < 40 at the end of an academic year and the student has already repeated one year of study; or
- ii. the maximum duration allowed for completion of the Programme of Studies has been exceeded.

## **10. List of Modules - BSc (Hons) International Business Management**

### **Core Modules**

<b>Code</b>	<b>Module Name</b>	<b>Hrs/Wk L+P</b>	<b>Credits</b>
MGT 1235(1)	Managing People in Organisations	3+0	3
MGT 1214(1)	Marketing Essentials	3+0	3
LAWS 1007Y(1)	Foundations of Mauritian Law	D.E.O.L	6
ILT 1010e(1)	Digital Literacy	3+0	3
ACF 1000(1)	Accounting for financial decision making	3+0	3
STAT 1222(1)	Statistics for International Business	3+0	3
MGT 1067Y(1)	Principles and Practice of Management	D.E.O.L	6
MGT 1226 (1)	Economics for Managers	3+0	3
MGT 2254Y(3)	Introduction to International Business and Multinational Firms	3+0	6
MGT 2268(3)	Business Communication and Effective Negotiation	3+0	3
MGT 2117(3)	Regional Integration and International Institutions	3+0	3
MGT 2256(3)	Operation Management and Business Process Improvement	3+0	3
MGT 2152 (3)	International Marketing Management	3+0	3
MGT 2117(3)	Research Methodology in Management	3+0	3
LAWS 2000 (3)	Domestic and International Business Law	3+0	6
MGT 3134(5)	International Human Resource Management	3+0	3
MGT 3135(5)	International Business Strategy	3+0	3

MGT 2255Y(3)	Supply Chain and Logistics Management	3+0	6
MGT 3136 Y(5)	Corporate Entrepreneurship and MNEs	3+0	6
MGT 2087 (3)	Corporate Ethics and Governance	3+0	3
DFA 3051Y(5)	Accounting and Finance for International Business	3+0	6
MGT 3000Y(5)	Dissertation	-	6
MGT 3002(5)	Practical Training	-	-

### **ELECTIVE MODULES**

DFA 3052Y(5)	International Trade Financing and International Banking	3+0	6
MGT 3074Y(5)	International Tourism & Cultural Dynamics	3+0	6
MGT 3066Y(5)	eHR and Knowledge Management	3+0	6
MGT 3061Y(5)	Managing Quality	3+0	6
MGT 2083Y(3)	Brand Management	3+0	6

## **11. Programme Plan - BSc (Hons) International Business Management**

### **Modules carrying asterisk(s):**

\* These are 3-credit modules, which will be run and examined at the end of the first semester.

\*\* These are 3-credit modules, which will be run and examined at the end of the second semester

- 1 Students should complete at least 3 months' Practical Training over the whole duration of the programme. Upon successful completion of the training, Grade S will be assigned for the award of the degree.

<b>Code</b>	<b>Module Name</b>	<b>Hrs/Wk L+P</b>	<b>Credits</b>
<b><u>Year 1</u></b>			
ILT 1010e (1)	Digital Literacy*	O.E	3
STAT 1222(1)	Statistics for International Business*	D.E	3
MGT 1226 (1)	Economics for Managers*	3+0	3
LAWS 1007Y(1)	Foundations of Mauritian Law	D.E.O.L	6
MGT 1067Y(1)	Principles and Practice of Management	D.E.O.L	6
ACF 1000(1)	Accounting for financial decision making	3+0	3
MGT 1214(1)	Marketing Essentials**	3+0	3
MGT 1235(1)	Managing People in Organisations**	3+0	3
<b><u>Year 2</u></b>			
MGT 2151(3)	Regional Integration and International Institutions*	3+0	3
MGT 2117(3)	Research Methodology in Management*	3+0	3
MGT 2152(3)	International Marketing Management*	3+0	3
MGT 2268(3)	Business Communication and Effective negotiation**	3+0	3
MGT 2254Y(3)	Introduction to International Business and Multinational Firms	3+0	6
MGT 2255Y(3)	Supply Chain and Logistics Management	3+0	6
MGT 2256(3)	Operations Management and Business Process Improvement**	3+0	3

**Year 3**

MGT 3134(5)	International Human Resource Management*	3+0	3
LAWS 2000 (3)	Domestic and International Business Law	3+0	6
MGT 3135(5)	International Business Strategy*	3+0	3
MGT 2087(3)	Corporate Ethics and Governance*	3+0	3
MGT 3136Y(5)	Corporate Entrepreneurship and MNEs	3+0	6
DFA 3051Y(5)	Accounting and Finance for International Business	3+0	6
MGT 3000Y(5)	Dissertation	-	6
MGT 3002(5)	Practical training		

**ELECTIVE MODULES (Choose any TWO)**

DFA 3052Y(5)	International Trade Financing and International Banking	3+0	6
MGT 3074Y(5)	International Tourism & Cultural Dynamics	3+0	6
MGT 3066Y(5)	eHR and Knowledge Management	3+0	6
MGT 3061Y(5)	Managing Quality	3+0	6

	CORE		ELECTIVE	
	Yearly	Semester	Yearly	Semester
Year 1	2	6	-	-
Year 2	2	5	-	-
Year 3	4 <sup>1</sup>	3	2	-
<b>TOTAL</b>	<b>8</b>	<b>14</b>	<b>2</b>	<b>-</b>

**Note: Electives are subject to: (i) Availability of resources & (ii) minimum critical mass of students for the elective**

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<sup>1</sup> Including Dissertation