

BSc (Hons) Management (Minor: Business Informatics) – LME432

1. Objectives

The Programme is intended for persons willing to embark on a career in management. The main objectives are to equip participants with the necessary concepts, tools and techniques of management and to expose them to information systems relevant to functional areas of management. Students will be expected to apply, in the business context, the managerial and business informatics principles covered in the Programme. To facilitate the interaction with the business environment, Students will undertake an internship programme.

2. General Entry Requirements

As per General Entry Requirements for admission to the University for Undergraduate Degrees.

3. Programme Requirement

As per general entry requirements.

4. Programme Duration

	Normal (Years)	Maximum (Years)
Degree:	3½ -year sandwich	5½ -year sandwich

5. Credits per Year

Minimum 18 credits, Maximum 48 credits subject to Section 4.

6. Minimum Credits Required for Award of Undergraduate Degree: 108 (including 6 credits for practicums).

Breakdown as follows:

Degree	Core Taught Modules	Elective Taught (Min) Modules	Dissertation	Practicums	Total
Credits	90	6	6	6	108

7. Assessment

Each module will carry 100 marks and will be assessed as follows:

Assessment will be based on a written examination of 2-hour (for a semester module) or 3-hour (for a yearly module) duration as specified and continuous assessment carrying a range of 20% to 30% of total marks except for Module Research Methodology in Management. Continuous assessment will be based on two (2) assignments and should include at least one class test per module per year.

For a student to pass a module, an overall total of 40% for combined continuous assessment and written examination components would be required without minimum thresholds within the individual continuous assessment and written examination.

Most modules in the structure are **yearly modules** which are taught over a period of two semesters and examined at the end of the second semester only. There are continuous assessments over the period of two semesters and the written examination will be of a duration of 3 hours for a yearly module of 6 credits.

Semester modules in the structure are run over 15 weeks and carry 3 credits. The assessment of such modules will consist of continuous assessment and an examination of a duration of 2 hrs at the end of the semester in which the module is run.

Written Examination and Continuous Assessment would each carry a weighting of 50% each for the **Module Research Methodology in Management (MGT 2117)**.

8. Practicums

The 3½-year degree Programme includes a minimum of 6 months gaining practical experience outside the university at the end of Year 2. It will normally involve working as a management trainee in industry. The advantages of taking such a “sandwich” course are that it will improve students’ maturity and skills base and will give the opportunity to students to “test” in real-life situations what they have learnt in theory. It will also enhance students’ employability skills.

Practicums will be monitored by the Department. Two reports must be produced at the end of the training period: one by the student and one by the supervisor in the workplace. Practicums of at least 6 months’ duration, accounting for 6 credits, must be satisfactorily completed for the award of the degree.

9. List of Modules – BSc (Hons) Management (Minor: Business Informatics)

CORE MODULES

Code	Module Name	Hrs/Wk L+P	Credits
MGT 2086(3)	Marketing in Practice	3+0	3
DFA 1020Y(1)	Accounting and Financial Analysis	D.E.O.L	6
CSE 1146(1)	Introduction to Information Systems	2+2	3
CSE 1240(1)	Database Systems	2+2	3
LAWS 2100Y(3)	Foundations of Information Technology Law	3+0	6
MGT 1226(1)	Economics for Managers	3+0	3
MGT 1066 (1)	Managerial Communications*	D.E.	3
MGT 1111(1)	Organisation & Management	D.E.	3
MGT 1201(1)	Organisation Behaviour	D.E.	3
CSE 2112(3)	Business Intelligence Tools and Techniques	3+0	3
CSE 2217(3)	Information System Development	2+2	3
CSE 2216(3)	e-Business and the Web	2+2	3
MGT 2060Y(3)	Marketing Management	3+0	6
MGT 2061Y(3)	Human Resource Management	3+0	6
MGT 2073Y(3)	Managing Business Operations	3+0	6
MGT 2074(3)	Quality Management	3+0	3
MGT 2117(3)	Research Methodology in Management	3+0	3
MGT 3099(5)	Practicums	6 months	6
CSE 3110(5)	Information Technology and Strategy	3+0	3
CSE 3220(5)	Business Information Systems	3+0	3
MGT 3058Y(5)	Strategic Management	3+0	6
MGT 3059Y(5)	International Business and Management	3+0	6
MGT 3245(3)	Corporate Governance	3+0	3
MGT 3151Y(5)	Data Analysis for Management Theory and Practice	3+0	3
MGT 3000Y(5)	Dissertation	-	6

ELECTIVE MODULES

CSE 3216(5)	Information Systems Security	3+0	3
MGT 3244(3)	e-HR	3+0	3
MGT 3144(3)	Internet Marketing Applications	3+0	3
CSE 3225(5)	Knowledge Management Systems	3+0	3
MGT 3145(3)	Knowledge Management	3+0	3
MGT 3146(3)	Customer Relationship Management and Applications	3+0	3
MGT3162(3)	Corporate Social Responsibility	3+0	3
MGT 2115(3)	Business Ethics	3+0	3

10. Programme Plan - BSc (Hons) Management (Minor: Business Informatics)

YEAR 1

Code	Module Name	Hrs/Wk L+P	Credits
CORE			
MGT 2086(3)	Marketing in Practice	3+0	3
DFA 1020Y(1)	Accounting and Financial Analysis	D.E.O.L	6
CSE 1146(1)	Introduction to Information Systems*	2+2	3
MGT 1111(1)	Organisation & Management*	D.E.	3
MGT 1201(1)	Organisation Behaviour**	D.E.	3
MGT 1226(1)	Economics for Managers*	3+0	3
CSE 1240(1)	Database Systems**	2+2	3
MGT 1066 (1)	Managerial Communications*	D.E.	3
LAWS 2100Y(3)	Foundations of Information Technology Law	3+0	6

YEAR 2

Code	Module Name	Hrs/Wk L+P	Credits
CORE			
CSE 2112(3)	Business Intelligence Tools and Techniques*	3+0	3
CSE 2217(3)	Information System Development*	2+2	3
CSE 2216(3)	e-Business and the Web*	2+2	3
MGT 2060Y(3)	Marketing Management	3+0	6
MGT 2061Y(3)	Human Resource Management	3+0	6
MGT 2073Y(3)	Managing Business Operations	3+0	6
MGT 2117(3)	Research Methodology in Management**	3+0	3
MGT 2074(3)	Quality Management*	3+0	3

YEAR 3

Code	Module Name		Credits
CORE			
MGT 3099(5)	Practicums*	6 months	6

YEAR 3 + YEAR 4

Code	Module Name	Hrs/Wk L+P	Credits
MGT3151Y(5)	Data Analysis for Management Theory and Practice**	3+0	3
MGT 3058Y(5)	Strategic Management	3+0	6
CSE 3110(5)	Information Technology and Strategy*	3+0	3
CSE 3220(5)	Business Information Systems**	3+0	3
MGT 3245(3)	Corporate Governance	3+0	3
MGT 3059Y(5)	International Business and Management	3+0	6
MGT 3000Y(5)	Dissertation	-	6
ELECTIVES 1st SEMESTER	CHOOSE ONE FROM		
CSE 3216(3)	Information Systems Security	3+0	3
MGT 3162(3)	Corporate Social Responsibility	3+0	3
MGT 3145(3)	Knowledge Management	3+0	3
MGT 3146(3)	Customer Relationship Management and Applications	3+0	3
ELECTIVES 2nd SEMESTER	CHOOSE ONE FROM		
CSE 3225(3)	Knowledge Management Systems	3+0	3
MGT 3144(3)	Internet Marketing Applications	3+0	3
MGT 3244(3)	e-HR	3+0	3
MGT 2115(3)	Business Ethics	3+0	3

NOTES:

The final year of this programme starts in January and ends in December. Semester I of the Final Year therefore corresponds to Semester II of a normal Academic Year and Semester II of the programme corresponds to Semester I of a normal Academic Year.

Submission Deadline for dissertation:

Final copy: Normally, last working day of October in the final year of the programme.

The University reserves the right not to offer a given elective module if the critical number of students is not attained and/or for reasons of resource constraints.

June 2018