

# **BSc (Hons) Management (Minor: Entrepreneurship) – LM323 (Full-Time)**

## **1. Context and Objectives**

The aim of the programme is to offer comprehensive knowledge and skills in Management Theory and Practice in addition to expertise in the area of 'entrepreneurship'. Students will be equipped to take on management roles in a range of organisations. The course also aims at developing the wider enterprising proficiency of learners and they will understand the dynamics of the 'entrepreneurial process'. They will gain competency to assess appropriately the risk inherent in new ventures (start up, family businesses) and gain pre start-up knowledge of the small and micro business environments. Entrepreneurs seek to make the world a better place by creating valuable products and services that improve the lives of customers and add value to the economy. Entrepreneurs may create and start business ventures to bring these ideas to market, while others pursue these efforts as employees in companies ranging from start-ups to established firms.

## **2. Learning Outcomes**

Students who successfully complete the BSc (Hons) Management (Minor: Entrepreneurship) programme will be able to:

- demonstrate an understanding of the theories, and applications of management theories and concepts to an organization;
- understanding basic concepts in the area of entrepreneurship;
- developing personal creativity and entrepreneurial initiative;
- develop key entrepreneurial and management skills and competencies to engage in organisations as business owners and/or members of entrepreneurial teams;
- implement creative and innovative processes in all stages of an organisation's life-cycle to ensure success and sustainability;
- adopting of the key steps in the elaboration of business idea and develop independently a business plan;
- understanding the stages of the entrepreneurial process and the resources needed for the successful development of entrepreneurial ventures;
- recognize and manage uncertainty and risks faced in the entrepreneurial environment;
- innovate to solve real-world problems as well as create and manage new businesses that solve customer problems.

## **3. Teaching and Learning Methods**

Students will learn through a combination of lectures, case studies, simulations, role play, tutorials exercises, group discussions, self-study, video sessions, guest lectures, seminars and social media. This mix method aims at better enhancing students' ability to integrate theories and practices as well as to develop their ability to work as a team. Students are also expected to spend time as an independent learner.

Modules shall be taught over 10 weeks and shall include 3 hours of contact per week, involve 6 hours of self-study per week and 9 hours of other learning activities per week for each semester. The 30 hours of contact shall include class hours and tutorials. A 6 LCCS credit module represent 180 notional learning hours broken down as follows: 30 contact hours (lectures and tutorials), 60 hours of self-study and 90 hours of other learning hours.

#### 4. Entry Requirements

- **General Requirements**

In accordance with General Entry Requirements for admission to the University for Undergraduate Degrees.

- **Programme Requirements**

1. Credit in five (5) subjects at 'O' Level including Mathematics.
2. 2 GCE 'A' Level passes.

#### 5. Programme Duration

	Normal (Years)	Maximum (Years)
Degree:	3	5

#### 6. Minimum LCCS credits required:

*For Degree Award: 204*

*For each Academic Year*

**Minimum 36 LCCS credits, Maximum 96 LCCS credits**

#### Termination of Registration

If the CPA of a student is < 40 at the end of an academic year, s/he will have to repeat the entire academic year, and retake modules as and when offered. However, s/he will not be required, if s/he wishes, to retake module(s) for which Grade C or above has been obtained. Students will be allowed to repeat only once over the entire duration of the Programme of Studies.

Registration of a student will be terminated if:

- (i) the CPA < 40 at the end of an academic year and the student has already repeated one year of study;
- (ii) or the maximum duration allowed for completion of the Programme of Studies has been exceeded.

Exit points for Certificate or Diploma will be determined as stipulated by UoM General Regulations.

## 7. Assessment and Deadlines

Each module will carry 100 marks and will be assessed as follows (unless otherwise specified):

Continuous Assessments 40%-50% and Examinations 50%-60%

Assessment method and duration for final exams will be as follows: a written examination of 2 hours (for a semester module- a 6 LCCS credit module) or 3 hours (for a yearly module- a 12 LCCS credit module).

For a module carrying 12 LCCS credits, the continuous assessment (CA) must compulsorily include 2 class-tests and 2 assignments in addition to others as deemed relevant. For a 6 LCCS credit module, the CA would include at least 2 assessments including one class test in addition to others as deemed relevant. For a student to pass a module, an overall total of 40% for combined continuous assessment and written examination components would be required without minimum threshold within the individual continuous assessment and written examination.

Most modules in the structure are yearly modules which are taught over a period of two semesters. For such modules, there are continuous assessments over the period of two semesters and the written examination is at the end of the second semester only. Some modules in the structure are semester modules. The assessment of such modules will consist of continuous assessment during the relevant semester and the written examination is at the end of the relevant semester only.

The University reserves the right not to offer a given elective module if the critical number of students is not attained and/or for reasons of resource constraints.

### **Submission Deadline Business Plan:**

**Final copy:** End March in the final year of the programme.

Assessment will also include performance at *viva-voce*. The number of words for the Business Plan is 8000 - 12 000 words.

## 8. List of Modules

### **CORE MODULES**

<b>Code</b>	<b>Module Name</b>	<b>Contact Hrs</b>	<b>Self-Study Hours</b>	<b>Other Learning Hours</b>	<b>LCCS Credits</b>
DFA 1020Y(1)	Accounting and Financial Analysis (D.E.O.L)	60	120	180	12
LAWS 1100Y(1)	Business Law for Entrepreneurs	60	120	180	12
MGT 1067Y(1)	Principles and Practice of Management (D.E.O.L)	60	120	180	12
ECON 1202(1)	Economics for Managers	30	60	90	6
MGT 1218(1)	Marketing in Practice	30	60	90	6
ILT 1010e(1)	Digital Literacy (O.E)	10	80	90	6
MGT 1102(1)	Fundamentals of Entrepreneurship	30	60	90	6
STAT 1223(1)	Statistics for Entrepreneurs	30	60	90	6
MGT 1235 (1)	Managing People in Organisations	30	60	90	6
MGT 2088(3)	Business Planning and Development	30	60	90	6
MGT 2059Y(3)	Entrepreneurial Marketing	60	120	180	12
MGT 2087(3)	Corporate Ethics and Good Governance	30	60	90	6

MGT 2123(3)	Health, Safety and Welfare Management	30	60	90	6
MGT 2117(3)	Research Methodology in Management	30	60	90	6
DFA 2135 (3)	Business Finance	30	60	90	6
MGT 2251(3)	Introduction to Small and Medium Enterprise Management	30	60	90	6
MGT 2253(3)	Business Communication and Effective Negotiation	30	60	90	6
MGT 2252(3)	Culture Entrepreneuriale	30	60	90	6
MGT 2254(3)	Creativity and Innovation in Business	30	60	90	6
MGT 3059Y(5)	International Business Management	60	120	180	12
DFA 3105(5)	Performance Measurement and Control	30	60	90	6
MGT 3089(5)	Entrepreneurial Leadership	30	60	90	6
MGT 3087Y(5)	Strategic Management and Entrepreneurial Strategies	60	120	180	12
MGT 3111(5)	Operations Management	30	60	90	6
MGT 3500Y(5)	Business Plan	-			12
<b><u>ELECTIVE MODULES</u></b>					
MGT 3129Y(5)	Corporate Social Responsibility	60	120	180	12
MGT 3061Y(5)	Managing Quality	60	120	180	12
MGT 3090Y(5)	Family Business Management	60	120	180	12
MGT 3091Y(5)	Technological Innovation and Entrepreneurship	60	120	180	12
MGT 3092Y(5)	Corporate Entrepreneurship	60	120	180	12

## 9. Programme Plan – BSc (Hons) Management (Minor: Entrepreneurship)

Modules with \* will be run in Semester 1 and with \*\* will be run in Semester 2.

### YEAR 1

Code	Module Name	Contact Hrs	LCCS Credits
<b>CORE</b>			
DFA 1020Y(1)	Accounting and Financial Analysis (D.E.O.L)	60	12
LAWS 1100Y(1)	Business Law for Entrepreneurs	60	12
MGT 1067Y(1)	Principles and Practice of Management (D.E.O.L)	60	12
ECON 1202(1)	Economics for Managers**	30	6
MGT 1218 (1)	Marketing in Practice*	30	6
ILT 1010e(1)	Digital Literacy* (O.E.)	10	6
MGT 1102 (1)	Fundamentals of Entrepreneurship*	30	6
STAT 1223(1)	Statistics for Entrepreneurs**	30	6
MGT 1235(1)	Managing People in Organisations *	30	6
<b>Sub Total</b>		-	<b>66</b>

**YEAR 2**

<b>Code</b>	<b>Module Name</b>	<b>Contact Hrs</b>	<b>LCCS Credits</b>
<b>CORE</b>			
MGT 2088(3)	Business Planning and Development**	30	6
MGT 2059Y(3)	Entrepreneurial Marketing	60	12
MGT 2087(3)	Corporate Ethics and Good Governance**	30	6
MGT 2123(3)	Health, Safety and Welfare Management*	30	6
MGT 2117(3)	Research Methodology in Management**	30	6
DFA 2135 (3)	Business Finance **	30	6
MGT 2251(3)	Introduction to Small and Medium Enterprise Management*	30	6
MGT 2253(3)	Business Communication and Effective Negotiation*	30	6
MGT 2252(3)	Culture Entrepreneuriale**	30	6
MGT 2254(3)	Creativity and Innovation in Business**	30	6
	<b>Sub Total</b>	-	<b>72</b>

**YEAR 3**

<b>Code</b>	<b>Module Name</b>	<b>Contact Hrs</b>	<b>LCCS Credits</b>
<b>CORE</b>			
MGT 3059Y(5)	International Business Management	60	12
DFA 3105(5)	Performance Measurement and Control*	30	6
MGT 3089(5)	Entrepreneurial Leadership*	30	6
MGT 3087Y(5)	Strategic Management and Entrepreneurial Strategies	60	12
MGT 3111(5)	Operations Management *	30	6
MGT 3500Y(5)	Business Plan	-	12
<b>ELECTIVES      CHOOSE ONE FROM</b>			
MGT 3129Y(5)	Corporate Social Responsibility	60	12
MGT 3061Y(5)	Managing Quality	60	12
MGT 3090Y(5)	Family Business Management	60	12
MGT 3091Y(5)	Technological Innovation and Entrepreneurship	60	12
MGT 3092Y(5)	Corporate Entrepreneurship	60	12
	<b>Sub Total</b>	-	<b>66</b>
	<b>Grand Total</b>	-	<b>204</b>